

## Website Privacy Notice

Version effective as of April 1, 2026

With this Website Privacy Notice we, Bellecapital AG, Bellevueplatz 5, 8001 Zurich (hereinafter Bellecapital, we or us), describe how we collect and further process personal data of visitors (also users) of our website "bellecapital.com" ("Website"). This Website Privacy Notice is not a comprehensive description of all our data processing. Other data protection statements or general terms and conditions or similar documents are applicable to specific circumstances. Kindly note that the processing of personal data of prospects/individuals interested in our (or our group companies') services are governed in respective Privacy Notices even if we or our group companies obtain the information over this Website.

The term "personal data" in this Website Privacy Notice shall mean any information that identifies or could reasonably be used to identify any person.

If you provide us with personal data of other persons (such as family members, work colleagues), please make sure the respective persons are aware of this Website Privacy Notice and only provide us with their data if you are allowed to do so and such personal data is correct.

### 1. Controller / contact information

The "controller" of the data processing as described in this Website Privacy Notice (i.e. the responsible person) is the entity below:

Bellecapital AG  
Bellevueplatz 5  
CH-8001 Zurich  
Switzerland

Email: [info@bellecapital.ch](mailto:info@bellecapital.ch)

Telephone: +41 44 268 11 00

You can notify us of any data protection related concerns using the above contact details. If you write a letter, please add to the address of Bellecapital AG that the letter should be for the attention of Compliance.

### 2. What data is collected?

#### 2.1. Automatically collected data

When visiting our Website technical data is collected and transmitted to us automatically. This data may qualify to identify the user and to further develop our Website. In particular is this the following information:

- Browser type and version
- Operating system
- Host name of the accessing computer (IP address)
- File you have accessed
- URL address of the referring website
- Date and time of the server request

#### 2.2. Data transmitted by the user / data obtained from other sources

Additionally, we collect personal data which is voluntarily made available to us by you. This will specifically happen if you contact Bellecapital by phone or email. Insofar as it is permitted to us, we may obtain certain personal data

from publicly accessible sources (e.g., debt registers, land registries, commercial registers, press, internet) or we may receive such information from affiliated companies, from authorities or other third parties (such as e.g., credit rating agencies). How we (or our group entities) process such data of prospects is described in respective privacy notices. Please consult such documents.

### 3. What is the collected data used for?

Personal data is being collected to ensure proper use of the Website. In addition, based on the collected information we analyze how our electronic services are being used and how we can optimize the Website according to user preferences.

If you provide us with your contact information (esp. email address), **we may use this personal data to send you Bellecapital market analyses, marketing materials or similar communications, if you did not send an objection to the address provided in Section 1.** You, moreover, have at any time the right to opt-out of such communications, you may just notify us. We will then remove you from our mailing list immediately.

### 4. Cookies and related technologies used on our Website as well as plug-ins

#### 4.1 General

Our Website uses cookies. These serve to make the website more user-friendly, effective and secure. Cookies are text files that are stored on your device and saved by your browser. Most of the cookies we use are so-called "session cookies". They are automatically deleted after the end of your visit to the Website. Other cookies remain stored on your device until you delete them. These cookies allow us to recognize your browser on your next visit. You can set your browser so that you are informed about the setting of cookies and only allow cookies in individual cases, exclude the acceptance of cookies for certain cases or in general and activate the automatic deletion of cookies when closing the browser. When deactivating cookies, the functionality of our website may be limited.

The following links provide information on how to manage (including deactivate) cookies in the most popular browsers:

- [Google Chrome](#)
- [Internet Explorer](#)
- [Microsoft Edge](#)
- [Mozilla Firefox](#)
- [Safari](#)

#### 4.2 Google Analytics

The Website uses Google Analytics, a web analytics service. Google Analytics also uses cookies for this purpose, which enables an analysis of your use of our Website. The information generated by this about your use of our Website is stored and transmitted to a Google-server in the USA. We use Google Analytics with the extension "\_anonymizeIp()", so that the IP addresses transmitted to Google are only processed there in abbreviated form to exclude a direct reference to a person (IP masking). Google will use this information for the purpose of evaluating your visit to the Website, compiling reports on website activity for our Website and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties.

You can prevent the installation of cookies for Google Analytics by setting your browser software accordingly. We would like to point out that in this case you may not be able to use all functions of our Website to their full extent. The data collection and data storage for Google Analytics can be objected to at any time with effect for the future

by using a browser plug-in from Google. Please note that the objection must be carried out again by you, provided that you remove the cookies in your browser or access our Website with another browser. Further information on Google Analytics can be found directly at Google.

## 4.3 Google Maps

We use Google Maps to display maps. The integration requires that Google can perceive the IP address of the user. The IP address is required to be able to send the content to the user's browser. We point out that Google has its own privacy policy, which is independent of ours. For more information, please refer to the privacy policy of Google.

## 4.4 Facebook Share

Our Website uses the "share function" of the social network Facebook. If you click on the Facebook "share button" (plug-in), you will be redirected to your account and can share the electronic publication deposited on our Website by adding a comment. Via the plug-in, a direct connection is established between your browser and the Facebook-server. Facebook thereby receives the information that you have visited our Website with your IP address. In addition, it is then possible for Facebook to assign your visit to our Website to you and your account. We point out that we have no knowledge of the content of the transmitted (personal) data and their use by Facebook. For more information, please refer to the privacy policy of Facebook.

## 4.5 LinkedIn Share

Our Website uses the "share function" of the social network LinkedIn. If you click on the LinkedIn "share button" (plug-in), you will be redirected to your account and can share the electronic publication deposited on our Website by adding a comment. Via the plug-in, a direct connection is established between your browser and the LinkedIn-server. LinkedIn thereby receives the information that you have visited our Website with your IP address. In addition, it is then possible for LinkedIn to assign your visit to our Website to you and your account. We point out that we have no knowledge of the content of the transmitted data and its use by LinkedIn. For more information, please refer to the privacy policy of LinkedIn.

## 5. How do we protect your data?

Bellecapital and all its commissioners take the necessary technical and organizational measures to ensure the safekeeping of the collected personal data and to protect it from loss and unauthorized access. However, complete data security cannot be guaranteed. This is due to the fact that data transmission via internet is dependent on external factors that Bellecapital has no control over.

## 6. How long do we store personal data?

We process and retain your personal data as long as required for the purposes pursued with the processing. As soon as your personal data are no longer required for the above-mentioned purposes, they will be deleted or anonymized, to the extent possible. In general, shorter retention periods of no more than twelve months apply for operational data (e.g., system logs).

## 7. With whom do we share your personal data and where are the recipients located?

In the context of our business activities and in line with the purposes of the data processing set out in Section 3, we may transfer data to third parties, insofar as such a transfer is permitted and we deem it appropriate, in order for them to process data for us or, as the case may be, their own purposes. In particular, the following categories of recipients may be concerned:

- our service providers including processors (such as e.g. IT providers);
- business partners;

- domestic and foreign authorities or courts;
  - your representatives or parties authorized by you (if applicable);
  - acquirers or parties interested in the acquisition of business divisions, companies or other parts of Bellecapital;
  - other parties in possible or pending legal proceedings;
  - group companies of Bellecapital (e.g. Bellecapital International AG and Bellecapital UK Ltd.);
- together Recipients.

Certain Recipients may be within Switzerland, but they may be located in any country worldwide. In particular, you must anticipate your data to be transmitted to the US, EEA and the UK.

If a recipient is located in a country without adequate statutory data protection, we require the recipient to undertake to comply with data protection (for this purpose, we use the revised European Commission's standard contractual clauses, which can be accessed here: [https://eur-lex.europa.eu/eli/dec\\_impl/2021/914/oj](https://eur-lex.europa.eu/eli/dec_impl/2021/914/oj)? including the Swiss local law amendments for transfers under Swiss law), unless the recipient is subject to a legally accepted set of rules to ensure data protection and unless we cannot rely on an exception. An exception may apply, for example in case of legal proceedings abroad, but also in cases of overriding public interest or if the performance of a contract requires disclosure, if you have consented or if data has been made available generally by you and you have not objected to the processing.

## 8. What rights do you have regarding your personal data?

In accordance with and as far as provided by applicable law, you have the right to access, rectification and erasure of your personal data, the right to restriction of processing or to object to our data processing, in particular for direct marketing purposes in addition to the right to receive certain personal data for transfer to another controller (data portability). Please note, however, that we reserve the right to enforce statutory restrictions on our part, for example if we are obliged to retain or process certain data, have an overriding interest (insofar as we may invoke such interests) or need the data for asserting claims. If you have given us your consent to process your personal data for certain purposes, we will process your personal data within the scope of and based on this consent, unless we have another legal basis, provided that we require one. Consent given can be withdrawn at any time, but this does not affect data processed prior to withdrawal.

In addition, every data subject has the right to enforce his/her rights in court or to lodge a complaint with the competent data protection authority. The competent data protection authority of Switzerland is the Federal Data Protection and Information Commissioner (<http://www.edoeb.admin.ch>).

## 9. SSL encryption

In order to ensure the security of your data during transmission, we use the most up-to-date encryption techniques (like SSL for example) based on HTTPS.

## 10. Amendments to this Website Privacy Notice

We may amend this Website Privacy Notice at any time without prior notice. The current version published on our Website shall apply.